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## Caleidoscope 9/12/1994

Marisela Cadena-Smith

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# Caleidoscope

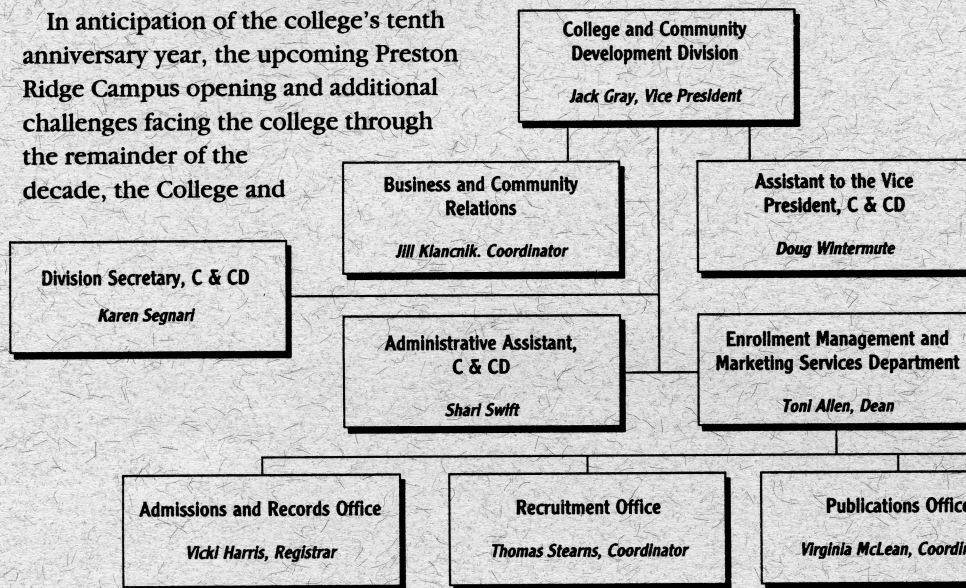
Collin County Community College Employee Newsletter

Sept. 12, 1994

No. 294

## Division Reorganizes to Meet Challenges

In anticipation of the college's tenth anniversary year, the upcoming Preston Ridge Campus opening and additional challenges facing the college through the remainder of the decade, the College and



*Caleidoscope* is published every two weeks.

Submissions of more than two paragraphs are preferred by diskette in WordPerfect.

Send submissions to Lisa Tanner, F102/SCC, ext. 5615.

**Submission Deadline**  
Monday, Sept. 19, by 5 p.m.

**Next issue—Sept. 26**

**Fax number—881-5971.**

Community Development Division has reorganized. Dr. Anthony, Jack Gray and Toni Allen discussed many possibilities and developed a plan to best support the college's two main goals for the near and distant future.

These goals are to increase enrollment and increase state funding by increasing contact hours.

The major element of the reorganization is the inclusion of the Public Relations and Publications Office with the Enrollment Management Department. The Enrollment Management and Marketing Services Office (EMMS), also will include the newly-formed Recruitment Office.

"The merger will provide us with the synergy to market CCCC more effectively to prospective students and other constituents of the college," Gray said.

CCCC's tenth anniversary year represents a major marketing opportunity, according to Gray. "During 1994-95, we will be opening a new campus,

celebrating a milestone in the life of the college and meeting the challenge to increase enrollment and financial resources," Gray said. The new organization will enhance CCCC's ability to take advantage of those marketing opportunities, he said.

Doug Wintermute, director of the Public Relations and Publications Department since 1989, has taken a new position as assistant to the vice president of college and community development as part of the division's efforts to meet these marketing challenges.

"This will enable us to utilize Doug's talents on specific projects and problems we need to address during the upcoming year," Gray said. His first assignment will be to spearhead the development of a 10-year report of CCCC's growth—and future outlook—that will be printed and distributed as

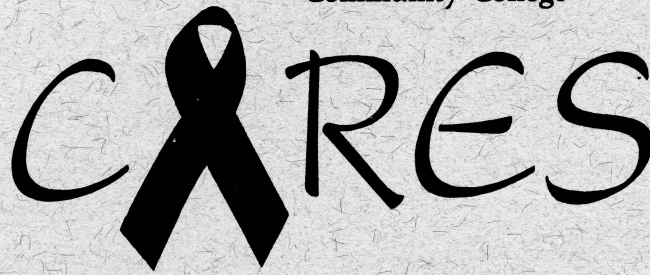
*Continued on page 3*

## Contents

CCCC CARES Week .....	2
Celebration of Cultures .....	3
PRC Update .....	3
CNSA News .....	3
Continuing Education Classes .....	3
On-Campus Happenings .....	4
Assessments	
New LRC Hours	
New Hours for Info Centers	
Run for the Border	
Evening Administrators	
UTD Representative	
Birthdays	
Aerobics	
Opportunities .....	5
Staff Development	
Calling All Poets	
Recruitment	
Staff and Faculty News .....	6
Goodbye .....	6
Bits and Pieces .....	6
New Dental Claim Forms	
New Contracts Needed	
Revised <i>Caleidoscope</i> Dates	
Senior College News .....	6
<i>Caleidoscope</i> Show .....	6



Collin County  
Community College



AIDS Awareness Program

Sept. 20-22, 1994

**Tuesday, Sept. 20**

***"Living with HIV/AIDS:  
A Panel Discussion"***

**11 a.m.-12:15 p.m.**

Panelists: AIDS Resource Center Speakers Bureau  
Spring Creek Campus: John Anthony Theatre

**Wednesday, Sept. 21**

***"Living with HIV/AIDS:  
A Panel Discussion"***

**11 a.m.-12:15 p.m.**

Panelists: AIDS Resource Center Speakers Bureau  
Central Park Campus: Pike Hall

**Thursday, Sept. 22**

***"The Truth about AIDS...  
Pass it On"***

**12:30-2 p.m.**

Presenter: Suzanne Wilson, Education Coordinator  
AIDS Resource Center  
Spring Creek Campus: F108

***NAMES Project  
AIDS Memorial Quilt***

Display Times:

**Tuesday, Sept. 20 • 10 a.m.-4 p.m.**

**Wednesday, Sept. 21 • 10 a.m.-9 p.m.**

Spring Creek Campus: Conference Center

**Thursday, Sept. 22 • 10 a.m.-4 p.m.**

Central Park Campus: Pike Hall

The NAMES Project Quilt is the largest community art project in the world—more than three million people have visited the Quilt since 1987. The Quilt was nominated for a Nobel Peace Prize in 1989 and again in 1990 and was the subject of a film, "Common Threads: Stories From The Quilt," which won the Academy Award for best feature-length documentary film of 1989.

More than \$1.4 million for AIDS services organizations has been raised through more than 1,000 worldwide displays of the Quilt, which is made up of panels representing those touched by AIDS.

AIDS Awareness information will be available throughout the week. Exhibits will be staffed by the Oak Lawn Community Services, AIDS Resource Center Food Pantry, NAMES Project Quilt, AIDS Interfaith Network of Northeast Texas and others.

Exhibition Times:

**Tuesday, Sept. 20 • 10 a.m.-1 p.m.    Wednesday, Sept. 21 • 10 a.m.-1 p.m. & 5-8 p.m.**

Spring Creek Campus: Atrium

**Thursday, Sept. 22 • 9 a.m.-1 p.m.**

Central Park Campus: Lounge



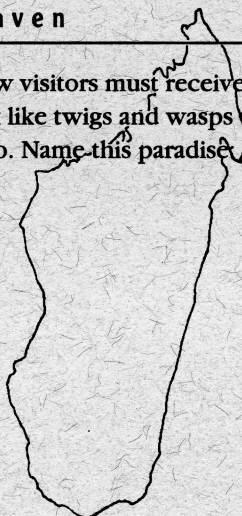


# CELEBRATION OF CULTURES!

## A Zookeeper's Heaven

Early settlers burned section of this island which now visitors must receive special permission to observe. With snakes that look like twigs and wasps who enjoy "social"-izing, this place is a nature-lover's lotto. Name this paradise.

Honduras was the correct answer to the first geography quiz of this semester, so congratulate Mike Cohick, Matt Coulter, Keli Fink, Dennis Holland, Joe Knop, Alan Pippin and Janice Stice for their winning guesses. Enter your name into the drawing for the Celebration of Cultures' T-shirt by identifying this place below before Sept. 19. Please contact Edelin Rubino at ext. 5956 or Hazel Phillips at ext. 6899 to give your answer.



## PRC Update

If you haven't seen the ever-changing Preston Ridge Campus, now's the time.

The Arts and Sciences Building (Building C) is really taking shape. The steel is up and flooring for the second level is in place. Wall construction and masonry work has begun.

Although the steel was two weeks late in arriving for the Business and Engineering Building, work is underway on that structure as well, according to a report presented to the CCCC Board of Trustees at its Aug. 23 meeting.

About 45 men work at the site each day, aiming for a June 1 completion date.

## CNSA News

The Collin Nursing Students Association is sponsoring a coed softball tournament on Saturday, Oct. 1, at the J.W. Spain Ball Complex in Farmersville. Registration deadline for the tournament, which raises funds for CNSA, is Friday, Sept. 23. Entry fee is \$100.

Contact Barry Pollard at 782-8298 or Ellen Cox at 784-6324 for information.

The Collin Nursing Student Association also is sponsoring flu immunizations Sept. 21-22. The cost is \$10 or \$6 for senior citizens. The Agape Group Flu immunizations will be offered:

CPC: 8 a.m.-noon, on Wednesday, Sept. 21

CYC: 5-9 p.m., Wednesday, Sept. 21

SCC: 8 a.m.-1 p.m. and 5-9 p.m.,

Thursday, Sept. 22

## Continuing Education Classes

Continuing Education classes offered this month include:

### Courtyard Center

Sept. 14

Basic Accounting

DOS I

Sept. 17

Medical Insurance Coding

Mandarin Chinese Beg. I

Standard American English

Sept. 19

Accounting & Recordkeeping for Small Business

Better Writing/Better Business

Microsoft Windows 3.1

Lotus 1-2-3 I for DOS

Travel Photography

Please see the C.E. class schedule for a complete listing of classes or call 985-3750 for information or 985-3711 to register.

## C & CD Reorganization

*Continued from page 1*

part of the anniversary celebration next spring.

Wintermute has relocated his office to CYC/A314. His new phone number is 985-3737.

Toni Allen, dean of enrollment management and marketing services, assumed direct supervision of the new marketing unit Sept. 1.

"This change enables us to place increased emphasis on the importance of effectively marketing CCCC to ensure a bright future," Allen said.

"We will be developing a stronger marketing orientation in recognition of the need to penetrate new markets as well as expand awareness of the college," she added.

Allen noted that there has been 40 percent growth in Collin County's population since CCCC's founding with only limited emphasis on expanding awareness of CCCC in the college's growth markets.

Allen has relocated her office to the Public Relations and Publications Office suite, SCC/F102.

In addition to the new marketing unit, the applications and admissions process has been combined with the current function of the Registrar's Office to create a one-stop enrollment management service center for students. Known as the Admissions and Records Office, it will be managed by Vicki Harris, registrar; while campus offices will be supervised by Nancy Brown at SCC, Vicki Woolverton at CPC and Katherine Luft at CYC.





# ON • CAMPUS • HAPPENINGS



## Program and Service Assessments Planned

With the start of the new academic year, 1994-95 program and service assessments are about to start, according to Joachim Knop, coordinator of evaluation.

The following programs will be assessed during the year: Accounting, Electronics, Applied Graphic Design Technology, Government, Geology, Chemistry and Nursing.

Services that will be assessed are: Academic Computing, Custodial Services, Library Services, Financial Aid and Small Business Development Center.

## New LRC Hours

The Learning Resources Center at Central Park Campus began offering extended weekend hours Saturday, Sept. 10.

New hours are: Saturday, 10 a.m.-2 p.m. and Sunday, 1-5 p.m. Weekday hours remain Monday through Thursday, 7:45 a.m.-9:30 p.m. and Friday, 7:45 a.m.-5 p.m.

## New Hours for Information Centers

The operation hours for the Information Centers have changed.

The new hours are:

### Central Park Campus

Monday-Thursday, 7:30 a.m.-8 p.m.  
Friday-8 a.m.-5 p.m.

### Courtyard Campus

Monday-Friday, 8 a.m.-8 p.m.  
Saturday, 9 a.m.-1 p.m.

### Spring Creek Campus

Monday-Thursday, 7:30 a.m.-8 p.m.  
Friday, 8 a.m.-5 p.m.  
Saturday, 8:30 a.m.-noon

## Run For the Border

Favorite foods from Taco Bell are available at lunchtime Tuesday through Thursday in the cafeteria at Spring Creek Campus.

The Taco Bell Express menu is available from 11 a.m.-1 p.m. and includes tacos, tostadas, burritos, pinto beans, chilitos and taco salads. Prices start at .75 cents.

For the fall semester, food services at SCC include:

Monday-Friday:

7:30-10:30 a.m., Breakfast

Monday-Thursday:

10:45 a.m.-8 p.m., Grill

11 a.m.-1:30 p.m., Hot Food

Tuesday-Thursday:

11 a.m.-1 p.m., Taco Bell Express

Friday:

10:45 a.m.-2 p.m., Grill

11 a.m.-1:30 p.m., Specials

Food service at CPC includes a basic menu of hamburgers, pizza, chicken tenders and potatoes, plus monthly specials.

Monday-Thursday:

7:45-10:15 a.m., Breakfast

10:45 a.m.-1:15 p.m., Grill

## Evening/Saturday Administrators Fall '94

*Spring Creek Campus:*

Monday: Lynn Jones

Tuesday: Mike Bell

Wednesday: Stephanie Meinhardt

Thursday: Wendy Burton

Saturday: John Joshua

*Central Park Campus*

Monday: Peggy Burch

Tuesday: Vicki Harris

Wednesday: Dennis Holland

Thursday: Gordon O'Neal

Saturday: Cheri Jack

## UTD Representative on Campus

Marilyn Arrigona, a representative from University of Texas at Dallas, will visit with CCCC students from 9 a.m.-1 p.m., Monday, Sept. 26 in the Commons at CPC.

She will visit students at SCC from 9 a.m.-1 p.m. and 4-7 p.m. on Tuesday, Sept. 27.

## Birthdays: Sept. 11-30

Linda Conry (11th)

Wendi Cole (12th)

John Boyd (14th)

Sherill Cobb (16th)

Glenda DeLeon (16th)

Greg Dennis (16th)

Darla Murphy (16th)

Lydia Gober (17th)

Larry Collins (18th)

Gordon O'Neal (18th)

Wanda Richardson (19th)

Jacquelyn Brown (20th)

Kim Russell (20th)

Mary Jean Sobotka (21st)

Rex Parcels (22nd)

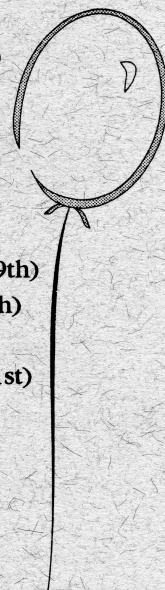
Jo Ann Burrell (25th)

Jon Smith (26th)

Paul Proffer (27th)

Susan St. John (29th)

Carol Mickle (30th)



## Aerobics Available



For the fall, open aerobics is 4-5 p.m. Mondays and Wednesdays at both Central Park and Spring Creek campuses.

For more information, call Beverly Tremain at ext. 5777.



# O P P O R T U N I T I E S

## Staff Development

### Transfer Without Transplanting

\$195 per credit hour

This is a long-distance learning program from the University of Oklahoma for a Bachelor's of Liberal Arts or a Master's of Liberal Studies. You will attend three seminars on campus in Norman, Okla., and have a faculty mentor and a structured independent study program.

### The Basics of Telephone Image and Presence

Sept. 15 (Dallas, Park Central)

Fee: \$98

Become more influential on the phone, perfect your telephone technique, handle touchy telephone situations.

### Employee Rights: A Legal Update

Sept. 21 (Dallas, Fairmont Hotel)

Fee: \$139

A crystal-clear explanation of employment-at-will. The basic employee rights that the manager is required to monitor, uphold and protect.

### How to Manage Conflict and Maintain Emotional Control

Sept. 21 (Denton, Holiday Inn)

Fee: \$79

Learn to confront any situation with cool-headed confidence and poise.

### Liberation Management

Sept. 19 (Denton, Radisson Hotel)

Sept. 21 (Dallas, Southland Center)

Fee: \$145

Learn 22 skills that will help you thrive in crazy times. Get motivated and become more responsive to your customers.

### Self-Directed Work Teams

Sept. 22 (Dallas, Grand Hotel)

Fee: \$99

Learn how to increase customer service, work productivity and employee morale.

### The Exceptional Assistant

Sept. 27 (Denton, Holiday Inn)

Sept. 28, (Dallas, Cityplace Conference Center)

Fee: \$99

Learn success skills for prioritizing, problem-solving, managing time, delegating, decision-making and people skills.

### NEH Summer Stipends

Deadline: Oct. 1

\$4,000 for eight weeks of research.

No travel required.

Provide support for faculty and staff in the humanities to have two months of uninterrupted study or research.

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*For more information on the above opportunities, please contact Martha Ellis at ext. 6606.*

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## Recruitment

### College Day/Night Programs

The CCCC recruitment team will join other colleges in September College Day/Night programs at area high schools. The team plans visits at 13 high schools. Anyone interested in joining the team to visit a particular school should call Rebecca Crowell at ext. 5711.

High schools included are:

#### Monday, Sept. 12

Plano Senior High, 7-9 p.m.

#### Tuesday, Sept. 13

Prosper, 9-11 a.m.

Rockwall, 9-11 a.m.

Plano East, 7-9 p.m.

#### Wednesday, Sept. 14

Community (Nevada), 9 a.m.-noon

#### Thursday, Sept. 15

Pilot Point, 9-11 a.m.

McKinney, 9 a.m.-noon

Ryan (Denton), 7-9 p.m.

The Colony, 7-9 p.m.

#### Tuesday, Sept. 20

Princeton, 9-10:30 a.m.

#### Thursday, Sept. 22

Greenville, 9 a.m.-noon

Pearce (Richardson), 7-9 p.m.

Allen, 7-9 p.m.

### Up, Up and Away

Here's your chance to watch the balloon ascensions at Bob Woodruff Park **and** represent the college.

CCCC will have a booth all three days at the Plano Balloon Festival. Volunteers are needed from 3 p.m. to dark (about 8 p.m.) on Friday, Sept. 23; from 6 a.m. to dark on Saturday, Sept. 24 and from 6 a.m.-6:30 p.m. on Sunday, Sept. 25.

Some have already signed up. But workers are needed for the 3-8 p.m. time slot on Saturday and the noon-6:30 p.m. period on Sunday. Please call Thomas Sterns at ext. 5712 to volunteer.

## Calling All Poets

The new Barnes & Noble Bookstore at 2201 Preston Road (at Park Blvd.) in Plano will host an 'open mike' poetry session at 5 p.m. Sunday, Sept. 25. All are welcome to share their original work, including students.

To participate, call the bookstore at 612-0999 to sign up.

"We can promise you a friendly,

appreciative audience that will welcome novices as well as experienced poets," said Barnes & Noble Community Relations Coordinator Lolly Wildharber. "If you have never been to an 'open mike,' come and listen. I think you'll be pleasantly surprised at the talent in this community"



## Staff and Faculty News

### Perkus Honored

The Council on Planning and Institutional Effectiveness recently honored Dr. Gerry Perkus for his contributions to CPIE as chair and as a member since 1988.

He returned to the classroom this fall as professor of developmental writing, forms of literature and English.

### Book Review

Associate Humanities professor Dr. Joanne Stevens had her review of the book "Santiago: Saint of Two Worlds" by Marc Simmons, Donna Pierce and Joan Myers published in the 1994 edition of the "Journal of Texas Catholic History and Culture." The journal is published during the summer of each year.

## Goodbye

"I would like to take this opportunity to say goodbye. I will truly miss everyone that I have come to know. I have really enjoyed my stay with the college and I'm convinced that it is the place to be. Thanks for all the many wonderful memories!

Hope to see you at my going away bash, from 1-3 p.m., Thursday, Sept. 15 in the CPC board room."

*Julie Crane*

*Administrative Assistant,  
Health Sciences, Physical  
Education and Child  
Development.*



## New Dental Claim Forms

Employees covered by the indemnity dental insurance will have a new insurance carrier, Provident Life Insurance Co., effective Sept. 1. The benefits will remain the same but new claim forms must be used for dental visits from that date forward. The old form should be used for claims for expenses up to Aug. 31.

For more information, call Human Resources at ext. 6660.

## New Contracts Needed

All supervisors are reminded that new contracts for student assistants and federal work study students must be signed. Student work contracts must be completed each semester. Contracts are available in Career Services.

For information, call Charlotte LeForge at ext. 5784.

## Revised 1994 Caleidoscope Dates

The previously published deadlines and issue dates for *Caleidoscope* have been corrected to match the 1994-1995 Master Calendar.

Please note these dates for the remainder of 1994 as reflected in the Master Calendar.

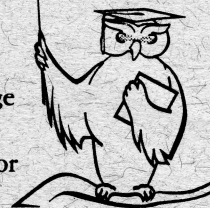
Deadline	Issue Date
Sept. 19	Sept. 26
Oct. 3	Oct. 10
Oct. 17	Oct. 24
Oct. 31	Nov. 7
Nov. 14	Nov. 21
Nov. 29 (Tuesday)	Dec. 5

**FINE LINE**

There's still time to subscribe to the CCCC Theatre Season. Tickets for four shows ("Execution of Justice," "Kring's Window," "Three Musketeers" and "The Foreigner" are \$16 for faculty/staff. Call the Box Office at ext. 5809.

## "Senior College" News

This semester marks the beginning of a new "Senior College" at CCCC. Area residents age 60 or older now may enroll in credit classes for only \$10 a credit hour.



The college's dedication to lifelong learning prompted the establishment of a scholarship program for senior citizens to offer the tuition reduction.

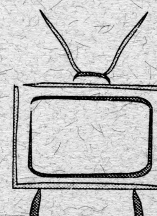
To help promote the program, a tour of SCC was recently held for 25 members of the Plano Senior Center. Eight of the 25 were so impressed that they returned the next day to register for classes.

Much of the credit goes to Sandra Demler, who conducted the tour, and to Ricky Shaum and Stephanie Ingram for their very special sign language interpretation and enactment of songs, said Margo Vargas, coordinator of the Senior College.

"With only eight weeks to get the word out prior to the beginning of the fall semester, it was exciting to have 62 seniors register for credit classes by the end of regular registration," Vargas said.

Please call Vargas at 569-4650 if you would like to become involved in programs or activities for the seniors.

## Caleidoscope Show



Two new episodes of the *Caleidoscope* cable TV program are now airing. One, hosted by Mary McRae, features Dr. Barry Lumsden, professor of higher education at

University of North Texas. The program covers the Scholarly Writers Institute.

Another new episode features host Dr. Shelley Lane and guests Renee Carroll-Grate, executive director of the Collin County Women's Shelter, and Mary Carter, a women's shelter client. The program titled "Suddenly a 'new' issue: Domestic Violence," tackles issues including the impact of the O.J. Simpson case and Domestic Violence Awareness Month (October).

The shows air at 8:30 p.m. Wednesdays and 9:30 p.m. Thursdays on Plano Telecable Channel 35A.